The Energy Efficiency Technology Shark Tank: A Webinar for State Energy Offices

- Goal: Introduce State Energy Offices to IMPEL+ entrepreneurs developing energy-saving technologies.
- Hosts: US Department of Energy's (DOE) Office of Energy Efficiency and Renewable Energy, Lawrence Berkeley National Laboratory (LBNL), and the National Association of State Energy Officials (NASEO)
- Date/time: Friday, December 4th from 2:00-3:30pm ET | 11:00 am- 12:30pm PST

Time	What	Who
5 min	 Purpose and Welcome Remarks Introduce webinar, goals Introduce expert panel and Innovators 	AnnaMaria Garcia, Director, Office of Weatherization and Intergovernmental Programs, DOE
5 min	Opening Remarks	David Terry, Executive Director, NASEO
5 min	IMPEL+ Overview "IMPEL Your Innovation, Unleash your Climate-tech Vision"	David Nemtzow, Director, Building Technologies Office, DOE
3 min	IMPEL Highlights Video	David Nemtzow, DOE
45-50 min	Innovator Pitch Segment – feedback from Sharks** Pitch 1* – PowerFly Solar Monitor	Daniel Gerber, Verify Energy
	Pitch 2* – "DISCO" Distributed Intelligent Sensor for Cost-Effective Optimization	Aditya Khandekar, LBNL
	Pitch 3* – Software for EV-Building-PV integration	Namit Singh, MicroGrid Labs
15 min	Engagement Segment: Open Q&A (polling questions provided in separate attachment)	All
5 min	IMPEL Value and Interaction	Mary Hubbard, DOE
	Panel , Innovators, Speakers: Photograph	Reshma Singh, LBNL
2 min	Wrap up and next steps	Greg Dierkers, DOE
90 min		

*Each pitch segment will be ~15- 16 min as follows:

- 1 min walk-on video
- 3 min pitch
- 10 min QnA with Sharks
- 2 min poll

For more information or questions, please contact Greg Dierkers, DOE at gregory.dierkers@ee.doe.gov

**Expert panel:

- Maria Vargas, Director, US DOE Better Buildings Challenge
- Eddy Trevino, Director, State Energy Conservation Office, Texas
- Sumesh Arora, Director, State Energy Office, Mississippi